

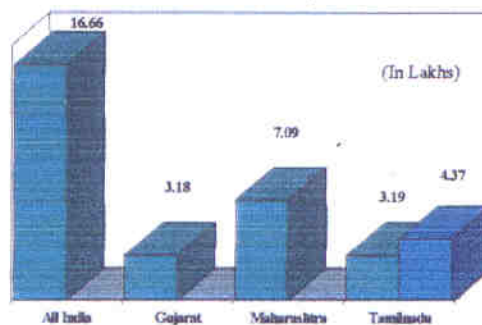
Executive Summary

1	Structure of Powerloom Industry
2	Pre-Weaving Machinery and Loom Technology
3	Textile Products and Processes
4	Raw Material (Yarn) Mix
5	Marketing Channels
6	Awareness on Modernisation and Problems
7	Focus Areas

1 Structure of Powerloom Industry

(a). Size of the Industry

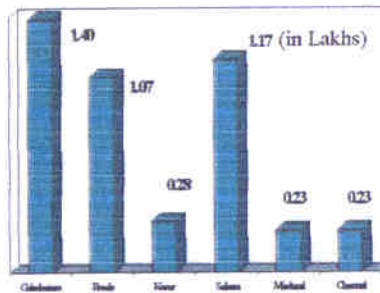
- 4.37 lakh is estimated number of powerlooms in the year 2002 in Tamilnadu
- It accounts for about 25% in the country's total of 16.66 lakh registered looms as compared to Maharashtra's 7.09 lakhs and Gujarat's 3.18 lakh in 2001
- Total employment is an estimated 7 lakh people that includes 5.5 lakh in weaving alone
- It has recorded an annual average growth of 6% as compared to 2% at national Level
- *Mainly Produces Cotton textiles for domestic and export markets*



(b). Cluster wise Dispersal of Looms

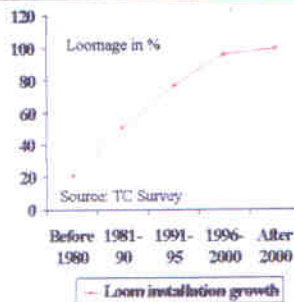
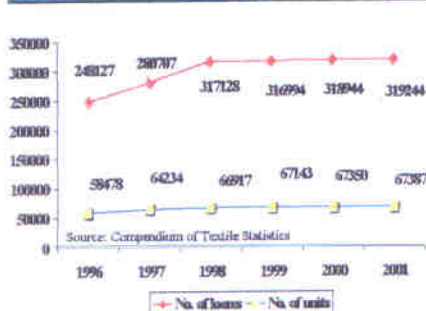
- Heavier concentration of Powerloom industry in areas around Coimbatore, Erode and Salem that account for 4/5th of loomage
- Coimbatore and surrounding areas account for one third of the looms in the sector

	(In lakhs)
• Coimbatore	1.40(31.88%)
• Erode	1.07(24.37%)
• Salem	1.17(26.73%)
• Karur	0.28(6.43%)
• Madhavar	0.23(5.21%)
• Chennai	0.23(5.15%)



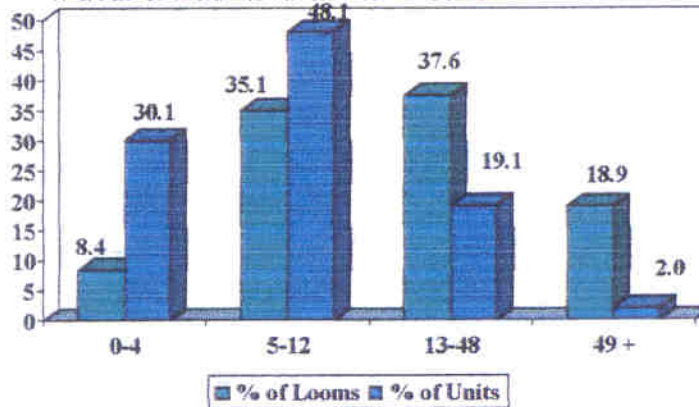
(c). Growth of Powerlooms

- In the year 1990 estimated looms were 2.00 lakh which has increased to a level of 4.37 lakh in 2002 (based on TC estimates)
- The period wise loom installation data shows that there was faster growth during 1990-2000



(d). Units and their Size groups

- ▶ Predominance of small sized units is observed
- ▶ More than 3/4th of the units possess upto 12 looms
- ▶ 1/5th of the units have 13 to 48 looms

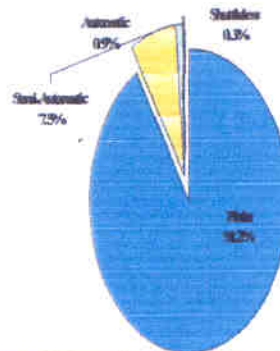


2 Pre-Weaving Machinery and Loom Technology

(a). Proportion of Different Types of Looms

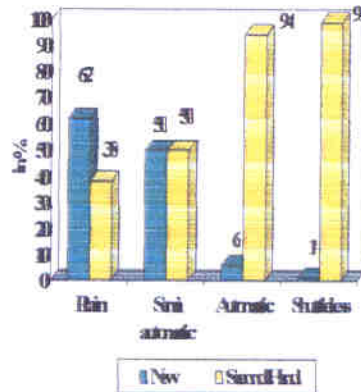
- Semi Automatic looms are predominant in Erode Cluster
- Shuttleless looms are more in Coimbatore, Madurai & Chennai Clusters

- Around 3.99 Lakh looms are found to be plain looms of low technology level
- Semi automatic and Automatic looms are about 0.37 lakh
- Shuttleless looms are over 0.01 lakh



(b). New and Second Hand Looms

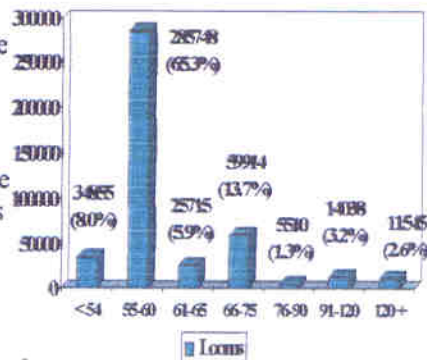
- In plain looms, 60% are new
- In semi automatic looms, 70% are new
- In automatic looms only 50% are new
- All shuttleless looms are second hand



(c). Width wise Looms

More than 2.8 lakh looms are in the width range of 55-60 inch
Wider width looms of more than 90inch are about 0.25 lakhs

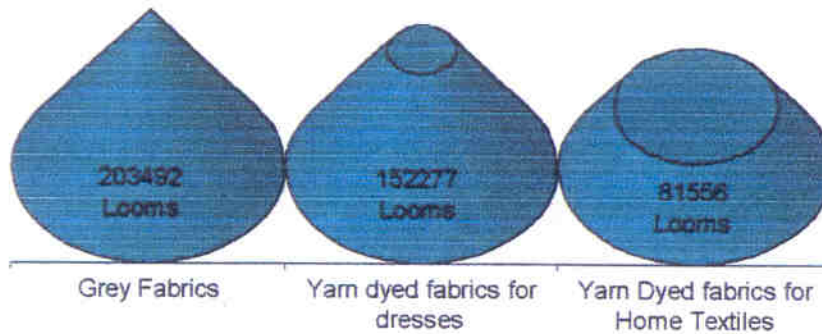
- There is a declining trend in the growth of narrow width looms
- There is marked preference for installing wider width looms having 90-120 inch width as the demand for wider width fabrics is increasing



3 Textile Products and Processes

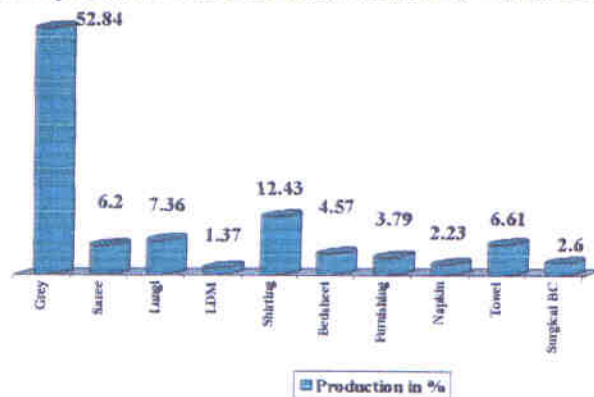
(a). Looms under different product categories

- Around 48% of the looms are engaged in grey fabric production
- The balance 52% looms produce yarn dyed fabrics for dresses and home textiles
- Almost all the looms in Coimbatore cluster produce fabric in grey form
- Yarn dyed fabrics are largely produced in Salem cluster
- In Karur cluster home textiles products are pre dominant



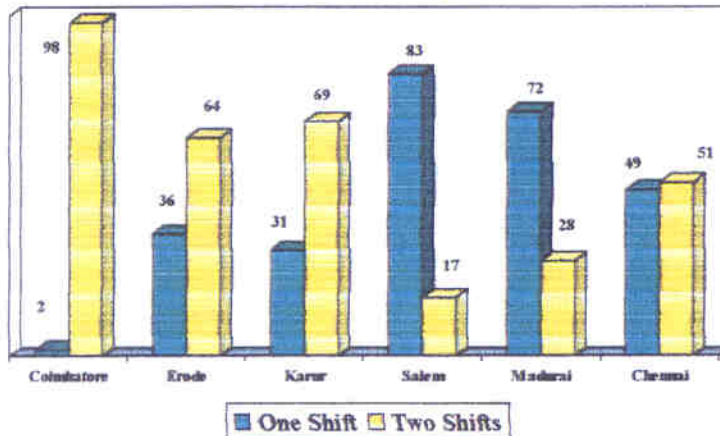
(b). Production Pattern in Powerloom Sector

- Estimated Production of textiles is 4224 mn mtrs
- Grey fabrics including bandage/ surgical is estimated at 2342 mn mtrs
- Yarn dyed dress fabrics is estimated at 1153 mn mtrs
- Yarn dyed home textile fabrics is estimated at 726 mn mtrs



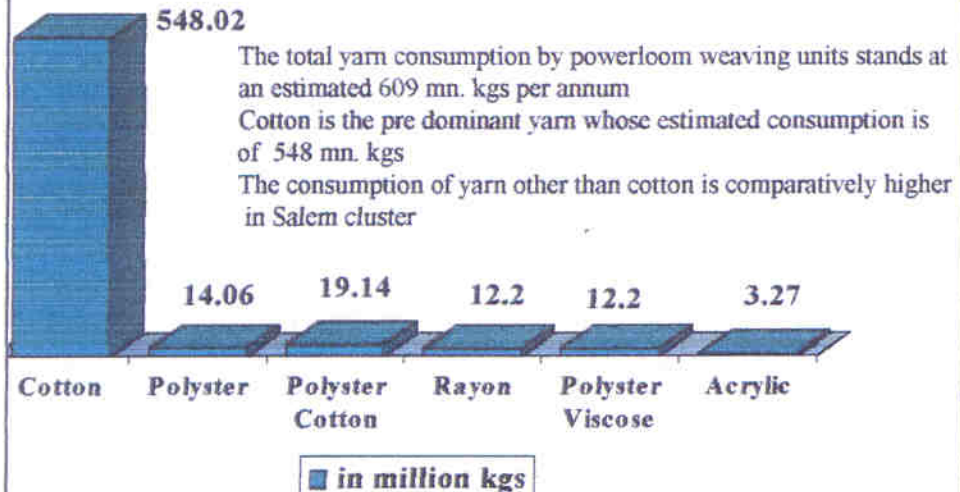
(c). Shift Wise Working

- Units reporting to work only one shift per day constitute around 50 %
- The balance 50% of the units are reportedly working in two shifts
- In Coimbatore cluster, looms work in two shifts
- In Salem, Madurai cluster units mostly work in one shift



4 Raw Material (Yarn) Mix

(a). Estimated Consumption of Yarn Types



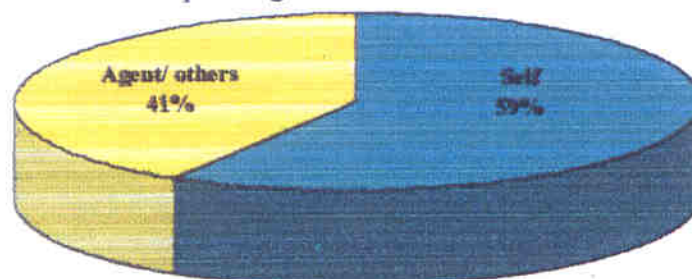
(b). Count wise share of cotton yarn

- Less than 40s account for a share of 30%
- Around 35% is of 40/42s
- Yarn counts of 60s and above account for the balance 35%

5 Marketing Channels

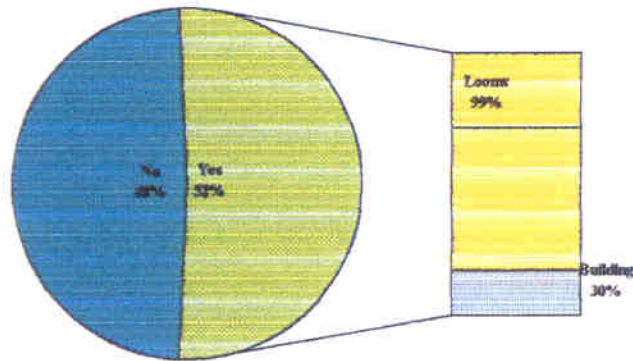
(a). Marketing Channels for Powerloom Products

- Grey fabrics is mostly marketed to out station manufacturers/processors mainly located in places like Ahmedabad, Mumbai, Delhi etc
- Yarn dyed fabrics including home textile items are marketed in domestic and export segments

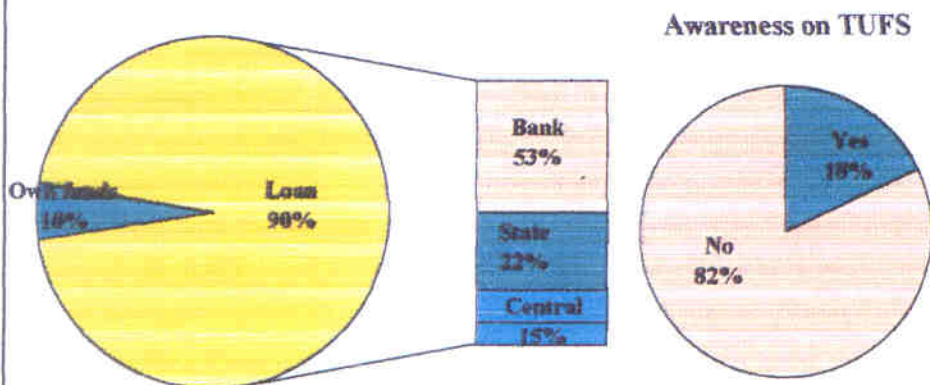


6 Awareness on Modernisation and Problems

(a). Desirous of Modernisation



(b). Source of Finance



(c). Structural factors affecting
Modernisation

- Size of the Units
- Business Organisation Model
- Ownership Pattern
- Location status
- Loom Shed type & Space Availability
- Investment Capacity, etc.

(d). Prospects for the Sector

- Expanding Global Market for cotton made-ups & RMG
- Assured domestic market for home textiles
- Expanding new area of technical textiles

7 Focus Areas

- Upgradation of Plain Looms into Semi-auto
 - Warp - stop mechanism
 - Weft - stop mechanism
 - Positive let-off mechanism
- Replacement of narrow width looms
- Induction of Shuttle-less looms
- Provision of Industrial estates & marketing complexes
- Improvement in technology & facilities of forward & backward linkages
- Improvement in quality and diversified raw material base
- Expansion & consolidation of PSCs and other support services
- Consortium of Raw Material Supply (Yarn)
- Provision for uninterrupted quality Power supply
- Availability of Marketing Information at door step
- Man power training & HRD